

Andy Vance Biography

Andy Vance communicates today's issues in the agriculture and food retail industries through powerful storytelling. A compelling speaker and expert commentator, Andy helps audiences understand how to understand the often distinct perspectives of farmers and consumers. He has presented to hundreds of groups in agriculture and related professions, and been called upon to moderate discussion panels for the Animal Agriculture Alliance, the National Association of Farm Broadcasting and several land-grant universities.

Andy began his career in farm media as a college intern in Columbus, Ohio, and spent ten years as a broadcast journalist at WRFD-AM, the Buckeye Ag Radio Network and ABN Radio. Andy earned the Horizon Award from the National Association of Farm Broadcasting in 2005, and with his team won multiple newscast and news service awards. During his time behind the microphone, he became a noted authority on the use of digital and social media in agriculture.

In 2010, Andy made the transition to print media when he joined Feedstuffs as a contributor and blogger. Today, in addition to writing, podcasting and speaking, Andy designs multi-platform campaigns for advertisers reaching an agricultural audience via Feedstuffs, National Hog Farmer and BEEF Magazine.

Andy has served on the boards of directors of the National Agri Marketing Association, Ohio Cattlemen's Association, and Ohio FFA Foundation. He lives outside Columbus, Ohio, with his wife and daughter.